

**The New York Public Library - Stephen A. Schwarzman Building  
Manuscripts and Archives Division**

Guide to the

**Photographers + Friends United Against AIDS.**

1988-1996 (bulk 1988-1993)

MssCol 3632

Compiled by Susan Malsbury, March 2011

## **Summary**

**Creator:** Photographers + Friends United Against AIDS

**Title:** Photographers + Friends United Against AIDS., 1988-1996 (bulk 1988-1993)

**Size:** 14.8 linear feet (35 boxes, 1 folder)

**Source:** Donated by Photographers + Friends United Against AIDS, via Tina Summerlin, 1998

**Abstract:** Photographers + Friends United Against AIDS was a not-for-profit organization that fundraised through exhibitions, the sale of photographs, and events, to lend financial support to organizations providing health care to people with AIDS; to medical research; and to public education initiatives. The materials in the collection date from 1988-1996 and contain correspondence, minutes, annual reports, memoranda, office files, financial records, grant applications, project proposals, exhibition catalogs, and photographs.

**Access:**

**Copyright information:** Copyright retained by any document's creator.

**Preferred citation:** Photographers + Friends United Against AIDS., Manuscripts and Archives Division, The New York Public Library

**Surrogates available:** Exhibition catalogs for the Indomitable Spirit are available in the Library's circulating collection and in the Art and Architecture Division. Photographic portfolios for The Indomitable Spirit and In a Dream are held in the Prints and Photographs: Photography Collection.

## **Custodial history**

The records of Photographers + Friends were donated to the Library a few years after the organization folded. They were kept in a rented storage space at the time of transfer.

## Creator history

Photographers + Friends United Against AIDS (Photographers + Friends) was founded in New York City by photographers' representative Joe Hartney in 1988, and officially incorporated as a not-for-profit organization in 1989. Through fundraising and outreach, Photographers + Friends financially supported AIDS organizations while simultaneously raising awareness of the crisis. To this end, Photographers + Friends provided administrative and curatorial support for exhibitions, portfolios, auctions, and other fundraising events and initiatives. Exhibits, though debuted in New York City, often traveled to other cities and were represented at national photographic expositions. Photographers + Friends tapped into the munificence of the photographic community and to an underutilized community of funders to raise over three million dollars to help fund local care initiatives, medical research, public policy and advocacy, and educational programs. Additionally, the organization sought to publish high quality catalogs and educational pamphlets to accompany their exhibits. In the mid-1990s, Photographers + Friends folded as it became part of DIFFA (Design Industries Foundation Fighting AIDS).

Photographers + Friends first project, *The Indomitable Spirit* consisted of three components: an exhibit that toured nationally, an auction of photographs from the exhibit at Sotheby's, and the sale of fifty limited edition portfolios. *The Indomitable Spirit* debuted in 1990 at the International Center of Photography in New York, before traveling to the Los Angeles Municipal Art Gallery. At the helm of the exhibition were the first Executive Director, Lisa Cremin, and the curator, Marvin Heiferman. Photographers who donated work included Cindy Sherman, Bruce Weber, John Baldessari, Annette Lemieux, Richard Prince, and Duane Michals. In 1991, Photographers + Friends curated a second exhibition and portfolio, on a slightly smaller scale at twenty-five editions, entitled *In a Dream*. It was exhibited that spring at the Robert Miller Gallery. Artists who contributed to this portfolio included Tina Barney, Sarah Charlesworth, Alfredo Jaar, Frank Majore, McDermott & McGough, Thomas Ruff, Andres Serrano, Lorna Simpson, Jeff Wall, James Welling, and Joel-Peter Witkin. In addition to the exhibitions and portfolios, Photographers + Friends organized an exhibit entitled *Brian Weil: The AIDS Photographs* and sold limited edition, individual photographs donated by the estates of Laurie Simmons, WeeGee, and Gerry Winogrand.

After Joseph Hartney's death in 1991, the organization continued under the guidance of William (Bill) M. Hunt. Reflecting the economic situation of the early-1990's, Photographers + Friends moved away from its previous exhibit/portfolio fundraising structure. In 1993, they launched the All In a Day's Work Program, originally called I Gave at the Studio, which encouraged photographers and other industry professionals to donate their daily rate to Photographers + Friends. This program involved a collaboration with Absolut Vodka entitled "Absolut Images" where photographers created an Absolut ads and all of the fees and proceeds went to Photographers + Friends. The last event Photographers + Friends organized was a collaboration with DIFFA in 1996 called Maximum Exposure, an evening party where donors had the opportunity to receive star treatment and have their pictures taken by top photographers.

## Scope and content note

The collection consists of organizational records created and maintained by Photographers + Friends to develop the governing structure of the organization; to plan and orchestrate events and exhibitions; and to administer the funds raised. Reflected in the records are the members' efforts to unite diverse elements from the photography community including commercial photographers, fine-art photographers, fashion photographers, photojournalists, technicians, film manufacturers and publishers. The records also depict the organization's desire to raise awareness of the AIDS epidemic to a broader audience in addition to raising funds. The materials in the collection date from 1988-1996 and contain

correspondence, minutes, annual reports, memoranda, office files, financial records, grant applications, project proposals, exhibition catalogs, and photographs. With the exception of form letters signed by photographers involved in the organization, such as Annie Liebowitz and Robert Mapplethorpe, there is very little correspondence with photographers themselves.

## Arrangement

The Photographers + Friends United Against AIDS. are organized into the following series:

- I. Administrative files, 1988-1993
- II. Projects, 1988-1996
  - II. A. General, 1988-1993
  - II. B. All in a Day's Work, 1991-1993
  - II. C. Brian Weil: The AIDS Photographs, 1991-1992
  - II. D. In a Dream, 1990-1991
  - II. E. Indomitable Spirit , 1988-1991
  - II. F. Maximum Exposure, 1995-1996
- III. Distribution committee, 1991-1993
- IV. Video recordings

## Key terms

### Subjects

AIDS (Disease) -- Exhibitions  
AIDS (Disease) -- Education  
AIDS (Disease) and the arts.  
AIDS (Disease) in mass media.  
Fund raising  
Photography, Artistic -- Exhibitions

## Names

Hunt, William M.  
Photographers + Friends United Against AIDS

## Special formats

Financial records  
Pamphlets  
Photographic prints  
Posters  
Slides (photographs)  
Video recordings

## Places

Los Angeles (C.A.)  
New York (N.Y.)

## Container list

### I. Administrative files, 1988-1993

This series is arranged alphabetically. The folder titles in the following container list reflect the original titles given by Photographers + Friends staff. The administrative files are composed of agendas, memoranda, and minutes of the Board of Directors and the Executive Committee. While the Board of Directors was the main governing structure of the organization, the Executive Committee consisted of a select group of individuals that guided Photographers + Friends and made decisions on behalf of the Board when it was unable to meet. Held within the files of the Board are the files of William Hunt that reflect his role as Chairman from 1991-1994. Included in Hunt's files are documentation of cocktail receptions held by galleries to benefit Photographers + Friends. The project files in this series contain records that document a variety of projects and events. Often these files are the sole representation of smaller projects, such as Hasselblad University, organized by the Victor Hasselblad Foundation, that was a limited run of classes given by well-known photographers where the tuition fees were donated to Photographers + Friends. For more detailed records regarding larger projects, researchers should consult Series II. Projects.

#### AIDS Events

- b.1 f.1 International Television Service (ITVS)
- b.1 f.2 Living Proof

#### AIDS Organizations

- b.1 f.3 AIDS Action Council
- b.1 f.4 AIDS Project Los Angeles
- b.1 f.5 AIDS Surveillance Updates (NY State Department of Health)
- b.1 f.6 Alliance for the Arts
- b.1 f.7 American Association for World Health
- b.1 f.8 American Foundation for AIDS Research (AmFAR)
- b.1 f.9 Fashion and Friends Fighting AIDS
- b.1 f.10 Friends of Boston's Long Island Shelter
- b.1 f.11 Gay Men's Health Crisis (GMHC)
- b.1 f.12 Miscellaneous
- National Committee AIDS Partnership (NCAP)
  - b.1 f.13 Correspondence
  - b.1 f.14 Reports
- b.1 f.15 Nonprofit Coordinating Committee of New York
- b.1 f.16 Open Hand- Chicago

#### Beneficiary

- b.1 f.17 AIDS Foundation of Chicago
- b.1 f.18 AIDS Hospice Foundation
- b.1 f.19 AIDS Project Los Angeles (APLA)
- b.1 f.20 AIDS Films
- b.1 f.21 American Foundation for AIDS Research (AmFAR)
- b.1 f.22 Art Matters
- b.1 f.23 City of Angels Hospice Foundation
- b.1 f.24 Grant requests- Rejections
- b.1 f.25 Grantees Letter of Agreement and Description of Grant Purpose

**I. Administrative files** (cont.)

Beneficiary (cont.)

- b.1 f.26 Midwest AIDS Foundation
- b.2 f.1 Minority Task Force on AIDS
- b.2 f.2 National Community AIDS Partnership (NCAP)
- b.2 f.3 Outside In
- b.2 f.4 Village Nursing Home
- b.2 f.5 Visual AIDS (Electric Blanket)

Board

- b.2 f.6 Biographies
- b.2 f.7 Bill Hunt Newsletter
- b.2 f.8 Board Survey, 1990 May
- b.2 f.9-10 By-laws, amendments
- Chairman of the Board- William Hunt
- b.2 f.11 General
- b.2 f.12-13 Correspondence
- b.2 f.14 Accounts
- b.2 f.15 Advertising specifications- Rate cards
- All in a Day's Work
- b.2 f.16 Launch party
- b.3 f.1 Launch party
- b.3 f.2 Steering Committee
- b.3 f.3 American Society of Magazine Photographers (ASMP)
- b.3 f.4 Art Buyers
- b.3 f.5 Art Matters
- b.3 f.6 artnet
- b.3 f.7 Avedon, Richard
- b.3 f.8 Bennetton
- b.3 f.9 Brochure
- b.3 f.10 Charles Cowles Gallery- Victor Skrebneski exhibit
- b.3 f.11 Contacts
- b.3 f.12 Design
- b.3 f.13 Drafts
- b.3 f.14 Events and donations
- b.3 f.15 Fine art
- b.3 f.16 Foster Goldstrom
- b.3 f.17 Gilman Paper Co.
- b.3 f.18 Hunt, Bill
- b.3 f.19 Inventory
- b.3 f.20 Labs
- b.3 f.21 Library of Congress- AIDS photographers

**I. Administrative files** (cont.)

Board (cont.)

Chairman of the Board- William Hunt (cont.)

- b.3 f.22 Lowinsky Gallery
- b.3 f.23 Minutes
- b.4 f.1 Network
- b.4 f.2 Other
- b.4 f.3 Portrait project
- b.4 f.4-6 Press
- b.4 f.7-8 Print
- b.4 f.9 Print appraisers
- b.4 f.10 Seattle
- b.4 f.11 Sotheby's
- b.4 f.12 Stock agencies
- b.4 f.13 To do
- b.4 f.14 Trade shows, 1993
- b.4 f.15 Watson, Simon
- b.4 f.16 Winokur, Neil
- b.4 f.17 Unsorted
- b.5 f.1-4 Unsorted
- b.6 f.1 Chronology of notices, agendas and meetings
- b.6 f.2 Committee structures
- b.6 f.3 Contact lists
- b.6 f.4 Correspondence
- b.6 f.5 Eulogies and obituary for Joseph Hartney
- b.6 f.6-8 Executive Committee
- b.6 f.9 Expectations/responsibilities questionnaire (draft)
- b.6 f.10 Invited speakers
- Meetings (Includes agenda and minutes.)
- b.6 f.11-16 1988-1992
- b.8 f.1 Attendance
- b.8 f.2 Member resignations
- b.8 f.3 Newsletter
- b.8 f.4 Nominating Committee
- b.8 f.5 Strategic plan
- Correspondence
- b.8 f.6-12 General, 1988-1992
- b.8 f.13 Advertising
- b.8 f.14 Donor
- b.8 f.15 Information requests and related topics
- Financial
- Annual statements

**I. Administrative files** (cont.)

Financial (cont.)

Annual statements (cont.)

- b.9 f.1-5 1989-1991
- b.9 f.6 Notes to financial report
- b.9 f.7 Deed of Gift correspondence, forms, information

Donors

- b.9 f.8 Ansel Adams Cadillac
- b.9 f.9 Board
- b.9 f.10 Collectors
- b.9 f.11 Corporate
- b.9 f.12 Dealer/Gallery
- b.9 f.13 Foundations
- b.9 f.14 In kind
- b.9 f.15 Individual
- b.9 f.16 Major contributors
- b.9 f.17 Personal
- b.10 f.1 Skrebneski, Victor
- b.10 f.2 Volunteers
- b.10 f.3 Financial projection, 1993
- b.10 f.4 Office expenses
- b.10 f.5 Photo Midwest
- b.10 f.6 Store, The
- b.10 f.7 Unsorted

Foundations

- b.10 f.8 General grant-making/Fundraising information
- b.10 f.9 Individual art patrons (Articles)
- b.10 f.10 Miscellaneous

Office

- b.10 f.11 Art Dealers Association of America (ADAA)
- b.10 f.12 Association of International Photography Art Dealers (AIPAD)
- b.10 f.13 Executive Committee- Minutes/memoranda
- b.10 f.14 Internal Revenue Service- Tax exempt status
- b.10 f.15 Lease (For 594 Broadway, New York City.)
- b.10 f.16-17 Managing Director- Job description and contracts
- b.10 f.18 Personnel Policy and Explanation of Benefits
- b.10 f.19 Portfolio correspondence (Regards *In a Dream.*)
- b.10 f.20 Steering Committee- Minutes and memoranda

Projects

- b.10 f.19 Ansel Adams auto advertisement
- All in a Day's Work
- b.10 f.20 Advertisement copy

**I. Administrative files** (cont.)

Projects (cont.)

All in a Day's Work (cont.)

- b.10 f.21 Brochure
- b.10 f.22 Correspondence, general
- b.10 f.23 General statement/Form letters
- b.10 f.24 Information sheet for photographers
- b.10 f.25 Memoranda
- b.10 f.26 Photographers who have donated fees
- b.11 f.1 Positive responses to mailer
- b.11 f.2 Pro bono advertiser list
- b.11 f.3 Project plans, ideas
- b.11 f.4 Recommended media plan
- b.11 f.5 Timetable , 1993 January - April
- b.11 f.6 Workflow plan, 1992 November 10
- b.11 f.7 Worksheet
- b.11 f.8 American Photo- Absolut Vodka
- b.11 f.9 Auctions/Sothebys
- b.11 f.10 Bark Frameworks seminar
- b.11 f.11 Button card production
- Consignments
- b.11 f.12 Assorted
- b.11 f.13-14 Sotheby's
- b.11 f.15 Critical Needs Fund
- Hasselblad University
- b.11 f.16 General
- b.11 f.17 Advertisements
- b.11 f.18 Industry presentations at Time/Life
- b.11 f.19 Information brochure
- b.11 f.20 Information catalog
- b.11 f.21 Madonna Exposed
- b.11 f.22 Mack, Ezra- Party
- b.11 f.23 Mamiya America Corporation
- Michals, Duane- Holiday card
- b.12 f.1 Fact sheet, press
- b.12 f.2 Photographs, displays, finished card
- b.12 f.3 Production of card, mailer
- b.12 f.4 Sales, orders, donations
- b.12 f.5 Norwood, Stephanie- Exhibit
- b.12 f.6 Photo '91
- b.12 f.7 Photo '92
- b.12 f.8 Photo '93



## I. Administrative files (cont.)

### Projects (cont.)

- b.12 f.9 Photo fair booth dimensions/weight
- b.12 f.10 Simmons, Laurie
- b.12 f.11 Skrebneski event
- b.12 f.12-13 Society of Photographers and Representatives (SPAR) event
- b.12 f.14 Store, The
- b.12 f.15 Tattooed Book
- b.12 f.16 Wegman T-Shirt
- b.12 f.17 Winogrand, Garry
- b.13 f.1-4 Unsorted

## II. Projects, 1988-1996

This series is arranged alphabetically by project, succeeding a run of general project files. The folder titles in the following container list primarily reflect the original titles given by the Photographers + Friends staff. The general project files include files regarding photographic expositions Photographers + Friends participated in; press releases and material from public relation firms working pro bono; and the national tours of *The Indomitable Spirit* and *In a Dream*. Files specific to portfolio projects document every aspect of the process from solicitation of funders and artists to the physical printing and auctioning of the works. Exhibitions are documented through correspondence with venues, agents, and donors, and the development of publicity material and press prints of photographs. The Skoglund-Duran correspondence contains two letters between Sandy Skoglund and Timothy Duran regarding his ignorance that the print he purchased at Sotheby's was a H. C. (Hors Commerce) print and his subsequent reluctance to continue with the sale. Select files for Maximum Exposure were kept in project binders. The physical binders have been removed but the material within has maintained its original order.

Select files for Maximum Exposure were initially kept in project binders. The physical binders have been removed, but the material within has maintained its original order.

### II. A. General, 1988-1993

- b.14 f.1-7 Auctions (Includes press correspondence.)
- b.15 f.1-15 Fairs
- b.16 f.1-16 Fairs
- b.16 f.17 Fundraising
- b.16 f.18 Invites (Samples)
- b.17 f.1 Holiday card
- b.17 f.2-3 Merchandising
- National tours
  - b.17 f.4 Chicago
  - b.17 f.5 Detroit

**II. Projects** (cont.)

**II. A. General** (cont.)

National tours (cont.)

- b.17 f.6 Houston
- b.17 f.7 Los Angeles
- b.17 f.8 San Francisco
- b.17 f.9 Santa Fe
- b.17 f.10 Seattle
- b.17 f.11 Washington, D. C.
- b.17 f.12 Woodstock
- b.17 f.13 Portfolios
- b.17 f.14-15 Press
- b.18 f.1-15 Press
- b.18 f.16-22 Simmons, Laurie  
Limited edition print donated by Simmons entitled "Walking John Hancock," Chicago, 1992.
- b.18 f.23 Weegee  
Limited edition print donated posthumously from the Weegee estate entitled "Lovers, Palace Theater," New York City, 1945.
- b.18 f.24-27 Winogrand, Gerry  
Limited edition print donated by Winogrand of John F. Kennedy, Democratic National Convention, 1960.

**II. B. All in a Day's Work, 1991-1993**

- b.19 f.1-3 General
- b.19 f.4-9 Advertising  
Includes media plans and files regarding "Absolut Images."
- b.19 f.10-13 Correspondence
- b.19 f.14-15 Donations
- b.20 f.1 Financial plan
- b.20 f.2 Focus group minutes
- b.20 f.3 Launch party at Sun Studios
- of.1 Poster (Advertising the launch party. )
- b.20 f.4 Press release
- b.20 f.5 Steering Committee

**II. C. Brian Weil: The AIDS Photographs, 1991-1992**

- b.20 f.6 General
- b.20 f.7 Biography
- b.20 f.8 Board meeting minutes
- b.20 f.9 Brochures
- b.20 f.10 Budget
- b.20 f.11 Captions and text
- b.20 f.12 Complete text
- b.20 f.13 Council on Foundations Marketplace
- b.20 f.14 Cummings Foundation grant material

**II. Projects** (cont.)

**II. C. Brian Weil: The AIDS Photographs** (cont.)

- b.20 f.15 Exhibition checklist
- b.20 f.16 Expenses
  - Foundation solicitation
- b.20 f.17 Acceptances
- b.20 f.18 Rejections
- b.20 f.19 Interview transcripts
- b.20 f.20 Lecture programs
- b.21 f.1 Miscellaneous
- b.21 f.2-3 National museum tour
  - b.21 f.4 Pavelka, Jeffrey
  - b.21 f.5 Photographs, slides
- b.21 f.6-7 Presentation contracts
  - Includes working credit line and terms of agreement.
- b.21 f.8 Press
- b.21 f.9 Proposals - Funding, lists, and text (Includes slides)
- b.21 f.10 Report, 1992 February 25
- b.21 f.11 Solicitation letters to institutions
- b.21 f.12 T-Shirt proposal
- b.21 f.13 Updates
  - Venues
    - b.21 f.14 Episcopal Church Exhibition
    - b.21 f.15 Forum, The
    - b.21 f.16 Friends of Photography
    - b.21 f.17 International Center of Photography
    - b.22 f.1 Lorence Monk Gallery
    - b.22 f.2 Wexner Center for the Arts
    - b.22 f.3 Maybes
    - b.22 f.4 Rejections
    - b.22 f.5 Warhol Foundation grant material
- II. D. In a Dream, 1990-1991**
  - b.22 f.6 General
  - b.22 f.7 Budget and expenses
  - b.22 f.8 Checklists
    - Correspondence
      - b.22 f.9 Sample letters
      - b.22 f.10 Thank you letters
    - b.22 f.11 Framing instructions
    - b.22 f.12 Invitations
    - b.22 f.13 Labels

**II. Projects** (cont.)

**II. D. In a Dream** (cont.)

- b.22 f.14 Notes on framing
- b.22 f.15 Photographs (Press prints)
  - Portfolio artists (Includes photographs)
    - b.22 f.16 Barney, Tina
    - b.22 f.17 Charlesworth, Sarah
    - b.22 f.18 Holzer, Jenny
    - b.22 f.19 Jarr, Alfredo
    - b.22 f.20 Majore, Frank
    - b.22 f.21 McDermott & McGough
    - b.22 f.22 Ruff, Thomas
    - b.22 f.23 Serrano, Andres
  - b.23 f.1 Simpson, Lorna
  - b.23 f.2 Wall, Jeff
  - b.23 f.3 Welling, James
  - b.23 f.4 Witkin, Joel-Peter
  - b.23 f.5 Portfolio production
  - b.23 f.6 Press and advertising
  - Solicitation
    - b.23 f.7 Funders and offers
    - b.23 f.8 Rejections
  - b.23 f.9 T-Shirt (Designed by Jenny Holzer)
  - b.23 f.10 Technical instructions
  - Venues
    - b.23 f.11 Burnett Miller Gallery
    - b.23 f.12 Fay Gold Gallery (Includes photographs)
    - b.23 f.13 Fraenkel Gallery
    - b.23 f.14 Lorence Monk Gallery
    - b.23 f.15 Robert Miller Gallery
    - b.23 f.16 San Jose Museum of Art

**II. E. Indomitable Spirit , 1988-1991**

- b.23 f.17 General
- b.23 f.18 Artists correspondence
- b.23 f.19 Artists packet and listings
- b.23 f.20 Artists response forms for auction reception
- b.23 f.21 Benefit Committee
- b.24 f.1 Biographies of photographers
- b.24 f.2 Budgets- Catalog, portfolio, etc.
- b.24 f.3 Byrne party
- b.24 f.4 Captions- Text and title panel copy

**II. Projects** (cont.)

**II. E. Indomitable Spirit** (cont.)

- b.24 f.5 Catalogue and brochure production
- b.24 f.6 Catalogue orders, sales, invoices
- b.24 f.7-8 Checklists
- b.24 f.9-12 Collectors
- b.25 f.1 Contracts
- b.25 f.2 Crating, framing, transportation
- b.25 f.3 Dealer form letter and list
- b.25 f.4 Edelman reception
- b.25 f.5 Fotofolio
- b.25 f.6 Funding proposals
- b.25 f.7 Gifts received
- b.25 f.8 Heiferman description, 1989 November
- b.25 f.9 Heiferman essay
- b.25 f.10 Huttas party
- Industry event donors
  - b.25 f.11 General
  - b.25 f.12 Agfa
  - b.25 f.13 Canon
  - b.25 f.14 Hasselblad
  - b.25 f.15 Ilford
  - b.25 f.16 Kodak
  - b.25 f.17 Leica
  - b.25 f.18 Mamiya, Nikon
  - b.25 f.19 Olympus, Minolta
  - b.25 f.20 Polaroid
  - b.25 f.21 Sinar Bron
  - b.25 f.22 Initial target analysis
- b.25 f.23-24 Installation photographs and slides
- b.26 f.1 Insurance
- b.26 f.2-3 Invitations and brochures
- b.26 f.4 ISBN Information for catalogue
- Participating artists (Includes photographs)
  - b.26 f.5 Brooks, Ellen
  - b.26 f.6 Burke, Bill
  - b.26 f.7 Davidson, Michael
  - b.26 f.8 Davis, Lynn
  - b.26 f.9 Glinn, Burt
  - b.26 f.10 Gutmann, John
  - b.26 f.11 looss, Walter, Jr.

**II. Projects** (cont.)

**II. E. Indomitable Spirit** (cont.)

Participating artists (cont.)

- b.26 f.12 Klein, William
  - b.26 f.13 Majore, Frank
  - b.26 f.14 Mann, Sally
  - b.26 f.15 Mapplethorpe, Robert
  - b.26 f.16 Mark, Mary Ellen
  - b.26 f.17 Meredith, Ann
  - b.26 f.18 Reininger, Alon
  - b.26 f.19 Ross, Judith
  - b.26 f.20 Schlesinger, John
  - b.26 f.21 Simmons, Laurie
  - b.26 f.22 Solomon, Rosalind
  - b.26 f.23 Starn Twins, The (Doug and Mike Starn)
- Portfolio artists (Includes photographs)
- b.27 f.1 Baldessari, John
  - b.27 f.2 Bianchi, Tom
  - b.27 f.3 Close, Chuck
  - b.27 f.4 Groover, Jan
  - b.27 f.5-6 Kruger, Barbara  
Includes folder on merchandising for a T-Shirt and postcard of Kruger's photograph.
  - b.27 f.7 Lemieux, Annette
  - b.27 f.8 Michals, Duane
  - b.27 f.9 Prince, Richard
  - b.27 f.10 Rauschenberg, Robert
  - b.27 f.11 Sherman, Cindy
  - b.27 f.12 Weber, Bruce
  - b.27 f.13 Wegman, William
  - b.27 f.14 Complete print set with checklist
  - b.27 f.15 Portfolio Committee (Includes minutes and memoranda.)
  - b.27 f.16 Portfolio framing instructions
  - b.27 f.17 Portfolio labels
  - b.27 f.18 Portfolio production
  - Poster  
For exhibit. Is an image of Barbara Kruger's untitled photolithograph involving clocks.
  - b.26 f.24 Preliminary checklist
  - b.26 f.25-26 Press
  - b.27 f.19 Reproduction correspondence
  - b.27 f.20 Robert Miller Gallery- Fundraising event
  - b.27 f.21 Sales- Rejections
  - b.27 f.22 Skoglund- Duran correspondence

**II. Projects** (cont.)

**II. E. Indomitable Spirit** (cont.)

Solicitation

- b.27 f.23 Funders
- b.27 f.24 Letter to photographers
- b.28 f.1 Proposal lists and correspondence
- b.28 f.2 Rejections

Sotheby's auction

- b.28 f.3 Advertising
- b.28 f.4 AIDS Films benefit
- b.28 f.5 Catalogue
- b.28 f.6 Contracts
- b.28 f.7 Invoices and sale records
- b.28 f.8 Purchaser/attendee lists
- b.29 f.1 Ticket purchasers
- b.29 f.2 Special Events Committee
- b.29 f.3 Sponsorship information for Polaroid Corporation
- b.29 f.4 Thank you correspondence

Venues

- b.29 f.5 Advertising
- b.29 f.6 Association of International Photography Art Dealers (AIPAD) exhibit
- b.29 f.7 Blum Helman Gallery
- b.29 f.8 Fraenkel Gallery
- b.29 f.9 Gallery for Fine Photography, A
- b.29 f.10 Greenberg Gallery
- International Center of Photography
  - b.29 f.11 General
  - b.29 f.12 Press correspondence
  - b.29 f.13 Survey
  - b.29 f.14 Village Nursing Home correspondence
- b.29 f.15 Itinerary
- b.29 f.16 Lorence Monk Gallery
- b.29 f.17 Los Angeles Municipal Art Gallery
- b.30 f.1 Los Angeles Municipal Art Gallery
- b.30 f.2 Miami
- b.30 f.3 Museum of Contemporary Photography
- b.30 f.4 Rhona Hoffman Gallery
- b.30 f.5 Solicitation
- b.30 f.6 Rejections

**II. F. Maximum Exposure, 1995-1996**

- b.30 f.7 Advertising

**II. Projects** (cont.)

**II. F. Maximum Exposure** (cont.)

- b.30 f.8 Air France
- b.30 f.9 Airlines
- b.30 f.10 Bianchi, Tom
- b.30 f.11 Call sheets
- b.30 f.12 Celebrities
- b.30 f.13 Co-Chairs
- Correspondence
- b.30 f.14 General
- b.30 f.15 Declines
- b.30 f.16 DIFFA- Advertisement journal
- b.30 f.17 Equipment list
- b.30 f.18 Event description
- b.31 f.1 Film
- b.31 f.2 Flavors (Caterer)
- b.31 f.3 Fotocare
- b.31 f.4 Foundations
- b.31 f.5 Galileo (Restaurant )
- b.31 f.6 Graphics
- b.31 f.7 Hattoy, Bob
- b.31 f.8 Invite
- b.31 f.9 Logging On (Computer and mailing service.)
- b.31 f.10 Magazine sponsors
- b.31 f.11 Miscellaneous
- b.31 f.12 Notes
- b.31 f.13-14 Photographers
- b.31 f.15 Photographers + Friends United Against AIDS
- b.31 f.16-18 Program
- b.32 f.1 Project binder 1- Preliminary planning
- b.32 f.2 Project binder 2- Sponsors
- b.32 f.3 Project binder 3- Photographers
- b.32 f.4 Project binder 4- General event information
- b.32 f.5 Public relations- Cain Associates
- b.32 f.6 Security
- Sponsors
- b.32 f.7-10 General
- b.32 f.11 In Style
- b.32 f.12 Joop
- b.32 f.13 Marvel Comics
- b.32 f.14 Polaroid Corporation



**II. Projects** (cont.)

**II. F. Maximum Exposure** (cont.)

Sponsors (cont.)

- b.32 f.15 Revlon
- b.32 f.16 Strubco, Inc.
- b.32 f.17-18 Steering Committee
- b.32 f.19 Tickets
- b.33 f.1-2 Venue
- b.33 f.3 Volunteers
- b.33 f.4 Unsorted

**III. Distribution committee, 1991-1993**

This series is arranged in alphabetical order. The Distribution Committee was responsible for researching and advising on appropriate beneficiaries for funds raised by Photographers + Friends on the regional and national level. This includes legal agreements, subject files on beneficiary organizations, and press correspondence detailing what grantees received funds and what they did with those monies.

- b.33 f.5 General
- b.33 f.6 Beneficiary descriptions
- b.33 f.7 Grantee's letter agreement (Development of grant making procedures.)
- b.33 f.8 Minutes
- Organizations
- b.33 f.9 Ads Against AIDS
- b.33 f.10 AIDS Action Council
- b.33 f.11 AIDSFilms
- b.33 f.12 American Civil Liberties Union (ACLU)
- b.33 f.13-14 American Foundation for AIDS Research (AmFAR)
- b.33 f.15-16 Art Matters
- b.34 f.1 Determined Involved Supermodels Helping to End Suffering (DISHES)
- b.34 f.2 Federation P-Flag
- b.34 f.3 Friends In Deed
- b.34 f.4 Foundation Center, The
- b.34 f.5 Funders Concerned About AIDS
- b.34 f.6-8 Gay Men's Health Crisis (GMHC)
- b.34 f.9-10 God's Love We Deliver
- b.34 f.11 Living Proof
- b.34 f.12 Miscellaneous
- b.34 f.13 National Community AIDS Partnership (NCAP)
- b.35 f.1 National Community AIDS Partnership (NCAP)
- b.35 f.2 PSI- Project Action
- b.35 f.3 Visual AIDS
- b.35 f.4 United Against AIDS
- b.35 f.5 United for AIDS Action
- b.35 f.6 Photographers- Saul Bromberger and Sandra Hoover

**III. Distribution committee** (cont.)

b.35 f.7      Unsorted

**IV. Video recordings**

This series includes a video recording of Brian Weil speaking to students at the International Center of Photography and of founder Joe Hartney on the *Phil Donohue Show*. There is one sound recording regarding a presentation of *The Indomitable Spirit*. Sound and video recordings are unavailable pending review and duplication.