



The New York Public Library  
Billy Rose Theatre Division

Guide to the

**Tommy Brent press files on The Immoralist**

1963

\*T-Mss 2013-119

Compiled by Weatherly Stephan, 2014

## Summary

**Creator:** Brent, Tommy

**Title:** Tommy Brent press files on The Immoralist

**Date:** 1963

**Size:** .21 linear feet (1 box)

**Source:** Gift of Tommy Brent, 2007.

**Abstract:** Tommy Brent was the theatrical press agent for *The Immoralist*, the first production staged at the Bouwerie Lane Theatre, an Off-Broadway playhouse located at 330 Bowery in New York City. The Tommy Brent press files on *The Immoralist*, dated 1963, contain programs, press releases, talent biographical sketches, advertisement drafts, press invitation lists, reviews, correspondence, and notes that document Brent's promotion of the production. Correspondence discusses promotional agreements, while notes outline Brent's contact with print, radio, and television reviewers.

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<https://www.nypl.org/about/locations/lpa/requesting-archival-materials>

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**Processing note:** Compiled by Weatherly Stephan, 2014

## Key Terms

### Subjects

Off-Broadway theater  
Theater -- Public relations

**Occupations**

Press agents

**Genre/Physical Characteristic**

Press releases  
Theater programs

**Names**

Bouwerie Lane Theatre (New York, N.Y.)